

## Keita Shimizu

Designer, Design Consultant  
Representative Director, Creative Norm Inc.  
Lecturer at Tokyo University of the Arts and Joshibi University of Art and Design  
Supporter of "more trees", Partner at hide kasuga & PARTNERS



### Biography

1974 Born in Tokyo, spent childhood in the U.S.  
1998 Graduated with BA from Tokyo University of the Arts  
2000 Earned MA at Tokyo University of the Arts, Graduate School of Fine Arts  
2003–2006 Based in Milan  
2017–Present Lecturer, Joshibi University of Art and Design  
2018–Present Lecturer, Tokyo University of the Arts  
2019–Present Representative Director, Creative Norm Inc.  
2020–2023 Representative Director, Depth Design Inc.

### Awards

2006 Nominated for the Design Report Award (as part of GIBA)  
2008 Good Design Award (Prua / Tendo Mokko)  
2008 Good Design Award (IGSA Series / Soejima Isao Shoten)  
2008 Fukuoka Industrial Design Award (IGSA Series / Soejima Isao Shoten)  
2012 Good Design Award (Alant / ITOKI)  
2023 Good Design Award (Vicenda / PLUS)

### Lectures & Talks Delivered at:

Oribe Design Center (Gifu Industrial Economic Promotion Center),  
Tecnológico de Monterrey (Mexico),  
Minato-ku Eco Plaza,  
Nishinippon Institute of Technology,  
Renmin University of China,  
Showa Women's University,  
Pharma Valley Center (Shizuoka Industrial Promotion Foundation),  
Joshibi University of Art and Design,  
Kanazawa College of Art – Yanagi Sori Memorial Design Research Institute,  
Tokyo University of the Arts,  
Numazu Shinkin Bank Executive Club,  
Corporate internal study sessions, etc.

### Major Clients (including past collaborations)

Aigrit Inc., IDEC Co., Ltd., ACTUS Co., Ltd., Anest System Co., Ltd., ITOKI Corporation, Iyobe Craft Co., Ltd., InStyle Co., Ltd., SI Seiko Co., Ltd., ESTIC Corporation, NST Co., Ltd., Conde House Co., Ltd., Key Quilt LLC, Quilt Kogei Co., Ltd., Kotobuki Seating Co., Ltd., Construct LLC, Japan Management Consultancy Group LLC, Sekiwa Co., Ltd., Soejima Isao Shoten, Daiichi Kasei Co., Ltd., Daiichi Cutter Kogyo Co., Ltd., Daiichi Vinyl Co., Ltd., Tendo Mokko Co., Ltd., TRUSS Ltd., Toyo Case Co., Ltd., Toyoko Co., Ltd., Numazu Shinkin Bank, Hida Sangyo Co., Ltd., hide kasuga 1896 Co., Ltd., Pharma Valley Center (Shizuoka Industrial Promotion Foundation), PLUS Corporation (Furniture Company), Fujiei Co., Ltd., Fuji Living Industry Co., Ltd., MAKI Corporation, Masahiro Katana Forging Workshop, Resol Holdings Co., Ltd., Wakabayashi Buddhist Goods Mfg. Co., Ltd.



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